

## INVOICE



**KSTP-TV, LLC and KSAX-TV, Inc.**  
**3415 University Ave**  
**Saint Paul, MN 55114-2099**  
**Main: (651)646-5555**  
**Billing: (651)642-4230**

www.kstp.com

Billing Address:

**Greener & Hook C/O**  
**Strategic Media Placement**  
**Attention: Accounts Payable**  
**7669 Stagers Loop**  
**Delaware, OH 43015-7010**

Send Payment To:

**KSTP-TV, LLC and KSAX-TV, Inc.**  
**SDS-12-1011**  
**PO BOX 86**  
**Minneapolis, MN 55486-1011**

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 169528-1  | 10/28/12     | October 2012  | 10/01/12 - 10/28/12 |

| Station   | Account Executive | Sales Office      | Sales Region |
|-----------|-------------------|-------------------|--------------|
| KSTP_KSAX | Rachel Chason     | Petry - Philadelp | National     |

| Advertiser             | Product         | Estimate Number |
|------------------------|-----------------|-----------------|
| Michele Bachmann -2012 | MN CD6 BACHMANN | 3079            |

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/26/12 - 10/30/12 | 169528  | 06868014    |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast        | Cash         |        |

| Special Handling |
|------------------|
|                  |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
|       |                 |              |

| Agency Ref | Advertiser Ref |
|------------|----------------|
|            |                |

| Line  | Start Date | End Date | Description                 | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate     | Type |
|---|------------|----------|-----------------------------|----------------|---------|--------|----------------|----------|------|
| 1   | 10/26/12   | 10/26/12 | M-F 530-6a News             | 530-6a         | ----F-- | :30    | 2              | \$400.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/22/12 10/28/12 ----F-- 2 \$400.00 |            |          |                             |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |                             |                |         |        |                |          |      |
| 2 M F 10/26/12 5:30 AM M-F 530-6a News 530-6a :30 TVGENBACH1215H \$400.00 NM  |            |          |                             |                |         |        |                |          |      |
| 1 M F 10/26/12 5:54 AM M-F 530-6a News 530-6a :30 TVGENBACH1214H \$400.00 NM  |            |          |                             |                |         |        |                |          |      |
| 4   | 10/26/12   | 10/26/12 | M-F 6-7a News               | 6-7a           | ----2-- | :30    | 2              | \$550.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/22/12 10/28/12 ----2-- 2 \$550.00 |            |          |                             |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |                             |                |         |        |                |          |      |
| 2 M F 10/26/12 6:30 AM M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV 6-7a :30 TVGENBACH1215H \$550.00 NM                |            |          |                             |                |         |        |                |          |      |
| 1 M F 10/26/12 6:53 AM M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV 6-7a :30 TVGENBACH1214H \$550.00 NM                |            |          |                             |                |         |        |                |          |      |
| 6   | 10/26/12   | 10/26/12 | M-F GMA                     | 7-9a           | ----F-- | :30    | 1              | \$500.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/22/12 10/28/12 ----F-- 1 \$500.00 |            |          |                             |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |                             |                |         |        |                |          |      |
| 1 M F 10/26/12 8:55 AM M-F GMA 7-9a :30 TVGENBACH1215H \$500.00 NM  |            |          |                             |                |         |        |                |          |      |
| 7   | 10/28/12   | 10/28/12 | At Issue                    | Sun 10-1030a   | -----S  | :30    | 1              | \$350.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/22/12 10/28/12 -----S 1 \$350.00  |            |          |                             |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |                             |                |         |        |                |          |      |
| 1 M Su 10/28/12 10:29 AM At Issue Sun 10-1030a :30 TVGENBACH1214H \$350.00 NM   |            |          |                             |                |         |        |                |          |      |
| 8   | 10/26/12   | 10/26/12 | Live with Kelly and Michael | 9-10a          | ----F-- | :30    | 1              | \$350.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/22/12 10/28/12 ----F-- 1 \$350.00 |            |          |                             |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |                             |                |         |        |                |          |      |
| 1 M F 10/26/12 9:46 AM Live with Kelly and Michael 9-10a :30 TVGENBACH1214H \$350.00 NM                                       |            |          |                             |                |         |        |                |          |      |
| 11  | 10/26/12   | 10/26/12 | M-F The View                | 10-11a         | ----F-- | :30    | 1              | \$500.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/22/12 10/28/12 ----F-- 1 \$500.00 |            |          |                             |                |         |        |                |          |      |

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

# INVOICE



Send Payment To:

**KSTP-TV, LLC and KSAX-TV, Inc.**  
**SDS-12-1011**  
**PO BOX 86**  
**Minneapolis, MN 55486-1011**

| Invoice #              | Invoice Date    | Invoice Month   | Invoice Period      |
|------------------------|-----------------|-----------------|---------------------|
| 169528-1               | 10/28/12        | October 2012    | 10/01/12 - 10/28/12 |
| Advertiser             | Product         | Estimate Number |                     |
| Michele Bachmann -2012 | MN CD6 BACHMANN | 3079            |                     |

www.kstp.com

| Line  | Start Date | End Date | Description       | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate       | Type |
|---|------------|----------|-------------------|----------------|---------|--------|----------------|------------|------|
| 11  | 10/26/12   | 10/26/12 | M-F The View      | 10-11a         | ----F-- | :30    | 1              | \$500.00   | NM   |
| 10/22/12 10/28/12 ----F-- 1 \$500.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 M F 10/26/12 10:31 AM M-F The View 10-11a :30 TVGENBACH1215H \$500.00 NM   |            |          |                   |                |         |        |                |            |      |
| 12  | 10/26/12   | 10/26/12 | M-F Midday News   | 11a-12p        | ----F-- | :30    | 1              | \$350.00   | NM   |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate<br>10/22/12 10/28/12 ----F-- 1 \$350.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 M F 10/26/12 11:40 AM M-F Midday News 11a-12p :30 TVGENBACH1214H \$350.00 NM   |            |          |                   |                |         |        |                |            |      |
| 15  | 10/26/12   | 10/26/12 | 430p News         | 430-5p         | ----F-- | :30    | 1              | \$400.00   | NM   |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate<br>10/22/12 10/28/12 ----F-- 1 \$400.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 M F 10/26/12 4:43 PM 430p News 430-5p :30 TVGENBACH1215H \$400.00 NM   |            |          |                   |                |         |        |                |            |      |
| 19  | 10/26/12   | 10/26/12 | M-F 630-7p        | 630-7p         | ----F-- | :30    | 1              | \$1,050.00 | NM   |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate<br>10/22/12 10/28/12 ----F-- 1 \$1,050.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 M F 10/26/12 6:38 PM M-F 630-7p 630-7p :30 TVGENBACH1214H \$1,050.00 NM  |            |          |                   |                |         |        |                |            |      |
| 20  | 10/28/12   | 10/28/12 | Su 530-6p News    | 530-6p         | -----S  | :30    | 1              | \$700.00   | NM   |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate<br>10/22/12 10/28/12 -----S 1 \$700.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 M Su 10/28/12 Su 530-6p News 530-6p :00 <del>\$700.00</del> NM<br>Unresolved  |            |          |                   |                |         |        |                |            |      |
| 21  | 10/26/12   | 10/26/12 | M-F, Su 10-1035p  | 10-1035p       | ----F-- | :30    | 2              | \$1,350.00 | NM   |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate<br>10/22/12 10/28/12 ----F-- 2 \$1,350.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>2 M F 10/26/12 10:13 PM M-F, Su 10-1035p 10-1035p :30 TVGENBACH1214H \$1,350.00 NM<br>1 M F 10/26/12 10:28 PM M-F, Su 10-1035p 10-1035p :30 TVGENBACH1215H \$1,350.00 NM |            |          |                   |                |         |        |                |            |      |
| 23  | 10/27/12   | 10/27/12 | Late News Delayed | 1030-1105p     | -----S- | :30    | 1              | \$800.00   | NM   |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate<br>10/22/12 10/28/12 -----S- 1 \$800.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 M Sa 10/27/12 11:00 PM Late News Delayed 1030-1105p :30 TVGENBACH1215H \$800.00 NM   |            |          |                   |                |         |        |                |            |      |
| 24  | 10/28/12   | 10/28/12 | Su 10-1035p       | 10-1035p       | -----S  | :30    | 1              | \$1,900.00 | NM   |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate<br>10/22/12 10/28/12 -----S 1 \$1,900.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 M Su 10/28/12 10:32 PM Su 10-1035p 10-1035p :30 TVGENBACH1215H \$1,900.00 NM  |            |          |                   |                |         |        |                |            |      |
| 25  | 10/26/12   | 10/26/12 | Nightline         | 1035-1102p     | ----F-- | :30    | 1              | \$900.00   | NM   |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate<br>10/22/12 10/28/12 ----F-- 1 \$900.00  |            |          |                   |                |         |        |                |            |      |

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

**INVOICE**

Send Payment To:

**KSTP-TV, LLC and KSAX-TV, Inc.**  
**SDS-12-1011**  
**PO BOX 86**  
**Minneapolis, MN 55486-1011**

| Invoice #              | Invoice Date    | Invoice Month   | Invoice Period      |
|------------------------|-----------------|-----------------|---------------------|
| 169528-1               | 10/28/12        | October 2012    | 10/01/12 - 10/28/12 |
| Advertiser             | Product         | Estimate Number |                     |
| Michele Bachmann -2012 | MN CD6 BACHMANN | 3079            |                     |

www.kstp.com

| Line  | Start Date | End Date | Description | Start/End Time | MTWTFSS     | Length         | Spots/<br>Week | Rate           | Type       |          |            |          |          |            |             |                |          |          |         |      |            |   |   |          |          |           |            |     |                |            |    |
|---|------------|----------|-------------|----------------|-------------|----------------|----------------|----------------|------------|----------|------------|----------|----------|------------|-------------|----------------|----------|----------|---------|------|------------|---|---|----------|----------|-----------|------------|-----|----------------|------------|----|
| 25  | 10/26/12   | 10/26/12 | Nightline   | 1035-1102p     | ----F--     | :30            | 1              | \$900.00       | NM         |          |            |          |          |            |             |                |          |          |         |      |            |   |   |          |          |           |            |     |                |            |    |
| <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>M</td><td>F</td><td>10/26/12</td><td>10:47 PM</td><td>Nightline</td><td>1035-1102p</td><td>:30</td><td>TVGENBACH1214H</td><td>\$900.00</td><td>NM</td></tr></table> |            |          |             |                |             |                |                |                |            | Spots: # | Ch         | Day      | Air Date | Air Time   | Description | Start/End Time | Length   | Ad-ID    | Rate    | Type | 1          | M | F | 10/26/12 | 10:47 PM | Nightline | 1035-1102p | :30 | TVGENBACH1214H | \$900.00   | NM |
| Spots: #  | Ch         | Day      | Air Date    | Air Time       | Description | Start/End Time | Length         | Ad-ID          | Rate       | Type     |            |          |          |            |             |                |          |          |         |      |            |   |   |          |          |           |            |     |                |            |    |
| 1   | M          | F        | 10/26/12    | 10:47 PM       | Nightline   | 1035-1102p     | :30            | TVGENBACH1214H | \$900.00   | NM       |            |          |          |            |             |                |          |          |         |      |            |   |   |          |          |           |            |     |                |            |    |
| 28  | 10/26/12   | 10/26/12 | 20/20       | 9-10p          | ----F--     | :30            | 1              | \$4,500.00     | NM         |          |            |          |          |            |             |                |          |          |         |      |            |   |   |          |          |           |            |     |                |            |    |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>----F--</td><td>1</td><td>\$4,500.00</td></tr></table>  |            |          |             |                |             |                |                |                |            | Weeks:   | Start Date | End Date | MTWTFSS  | Spots/Week | Rate        |                | 10/22/12 | 10/28/12 | ----F-- | 1    | \$4,500.00 |   |   |          |          |           |            |     |                |            |    |
| Weeks:  | Start Date | End Date | MTWTFSS     | Spots/Week     | Rate        |                |                |                |            |          |            |          |          |            |             |                |          |          |         |      |            |   |   |          |          |           |            |     |                |            |    |
|   | 10/22/12   | 10/28/12 | ----F--     | 1              | \$4,500.00  |                |                |                |            |          |            |          |          |            |             |                |          |          |         |      |            |   |   |          |          |           |            |     |                |            |    |
| <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>M</td><td>F</td><td>10/26/12</td><td>9:28 PM</td><td>20/20</td><td>9-10p</td><td>:30</td><td>TVGENBACH1215H</td><td>\$4,500.00</td><td>NM</td></tr></table>         |            |          |             |                |             |                |                |                |            | Spots: # | Ch         | Day      | Air Date | Air Time   | Description | Start/End Time | Length   | Ad-ID    | Rate    | Type | 1          | M | F | 10/26/12 | 9:28 PM  | 20/20     | 9-10p      | :30 | TVGENBACH1215H | \$4,500.00 | NM |
| Spots: #  | Ch         | Day      | Air Date    | Air Time       | Description | Start/End Time | Length         | Ad-ID          | Rate       | Type     |            |          |          |            |             |                |          |          |         |      |            |   |   |          |          |           |            |     |                |            |    |
| 1   | M          | F        | 10/26/12    | 9:28 PM        | 20/20       | 9-10p          | :30            | TVGENBACH1215H | \$4,500.00 | NM       |            |          |          |            |             |                |          |          |         |      |            |   |   |          |          |           |            |     |                |            |    |
| Total Spots   |            |          |             |                |             |                | 17             |                |            |          |            |          |          |            |             |                |          |          |         |      |            |   |   |          |          |           |            |     |                |            |    |

**Payment Terms 30 Days**

|                          |                    |
|--------------------------|--------------------|
| <u>Gross Total</u>       | <b>\$16,200.00</b> |
| <u>Agency Commission</u> | <b>\$2,430.00</b>  |
| <u>Net Amount Due</u>    | <b>\$13,770.00</b> |